



GAMEBREAKERS

RICE

2017 PROGRAM RECAP

Event Information

On **November 18th**, 2017 the 2nd annual **GAMEBREAKERS** took place at the **Brian Patterson Sports Performance Center at Rice University**. A diversified group of 55 motivated, excited high school students from across the Houston area joined us, free of charge, to attend this event. RSBS hosted distinguished speakers with professional background both on and off the field and across different spheres of the sport industry. The GameBreakers participants were kept on their toes with sports trivia and prize giveaways, interactive activities, and a tour of the newly erected Brian Patterson Sports Performance Center. Additionally, breakfast and lunch were provided and each student left with a goody bag and GameBreakers t-shirt. The attendees not only received the opportunity to listen to sport industry professionals, but even got the chance to introduce themselves to them, which they learned was the first step to being successful in the sport industry.

Organizers

Rice Sport Business Society (**RSBS**) is a student-run organization focused on fostering professional and community relations for its members and its university within the sports industry through event organization, fundraising, and outreach.



@RiceSportBiz



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Initiative Information

GAMEBREAKERS

Rice is not the first event of its kind nationwide. The initiative was launched by Professor Joe Branch and his nonprofit foundation UWANTGAME, and has included events in Brooklyn and New Orleans as well as Houston. We at Rice Sport Business Society are honored to continue the legacy begun by Professor Branch and seek to continue inspiring young sport-minded students nationwide to pursue and achieve their goals far into the future.



Event Partners



THANK YOU to all of our incredible partners, GameBreakers Rice 2017 would not have been possible without you!

Agenda Recap

THE GAME PLAN		THE GAME PLAN	
FIRST HALF		SECOND HALF	
PREGAME 8:45 AM	FUELING CHAMPIONS CHECK IN & BREAKFAST	HALFTIME 11:45 AM	LUNCH
TIP OFF 9:15 AM	OPENING REMARKS	3RD QUARTER 12:45 PM	HITTIN' THE BOOKS LAUREL D'ANTONI HOUSTON ROCKETS ANDREW GREEN SPORTIN' THE GRADES TOM STALLINGS RICE SPORT MANAGEMENT
1ST QUARTER 9:30 AM	OFF THE FIELD: BEHIND THE SCENES BRENDAN FOURNIE HOUSTON ASTROS DAVE SIDDONS NIKE REY DARTHARD HOUSTON ROCKETS LAMECIA BUTLER SUPER BOWL 50 - 51	TIME OUT 1:30 PM	MINUTE TO WIN IT FACE THE COOKIE DIZZY MUMMY CADDY STACK DANCE OFF
TIME OUT 10:15 AM	ARE YOU WISER THAN A RICE OWL? SPORTS TRIVIA	4TH QUARTER 1:45 PM	ON THE FIELD: UNDER THE LIGHTS JON DUPLANTIER ARIZONA DIAMONDBACKS PAUL JANISH MLB LENNIE WAITE TEAM GREAT BRITAIN - STEEPLECHASE TONY ROCHA ORLANDO CITY SC
HUDDLE UP 10:30 AM	BRANDING BALLERS CHLOE BARNES ELLE GRACE CONSULTING	FINAL WHISTLE CLOSING REMARKS 2:30 PM	VICTORY LAP FACILITY TOUR 3:00 PM
2ND QUARTER OWL We Do Is Win 11 AM	CURRENT & FORMER RICE OWLS		BRIAN PATTERSON SPORT PERFORMANCE CENTER
	BRIAN NORDSTROM JOSE CRUZ JR. LAUREN HUGHES WILLIAM ROBERTS SCOTT FILIP EVAN KRAVETZ RUBY WATSON		
	RICE FOOTBALL MLB PA RICE SOCCER RICE TRACK & XC RICE TRACK & FIELD RICE BASEBALL RICE XC		

OFF THE FIELD
BEHIND THE SCENES
QUARTER 1

OWL WE DO IS WIN
PAST AND PRESENT
STUDENT ATHLETES
QUARTER 2

HITTIN' THE BOOKS
BEYOND THE GAME
QUARTER 3

ON THE FIELD
UNDER THE LIGHTS
QUARTER 4

OFF THE FIELD BEHIND THE SCENES QUARTER 1

The **1st Quarter** discussion focused on the importance of finding your passion and always working to develop your skills. There was a big emphasis on finding inspiration through external factors like mentors, books, and exemplary peers.



David Siddons

*Strategic Account
Director, Nike*

LaMecia Butler

Past: Director of
Community Relations,
Super Bowl Host Committee

Current: Principal at
GEM Legacy
Management LLC

Chef Reynold Darthard

*Executive Chef,
Houston Rockets*

Brendan Fournie

*Manager of Baseball Operations,
Houston Astros*

CHLOE BARNES



Chloe Barnes from **Elle Grace Consulting** came to speak with the students about their personal branding image and conducted a short workshop. Elle Grace Consulting helps high school student athletes develop a brand for themselves and navigate the collegiate recruiting process. Through engaging activities students got a taste of how to curate their own personal brand and practiced expressing their passions confidently.

OWL WE DO IS WIN

PAST AND PRESENT

STUDENT ATHLETES

QUARTER 2



“Life can take you to great places if you take advantages of the tools you have”

– *William Roberts*

The **2nd Quarter** discussion focused on the hard work and dedication it takes to navigate and succeed as a Division I student-athlete and Rice University student. A common theme was the importance of diversifying activities. They stressed the importance of balancing and prioritizing between sports, academics, friends, and family.

Jose Cruz Jr. (Baseball), Ruby Watson (Cross Country), William Roberts (Track),
Lauren Hughes (Soccer), Evan Kravetz (Baseball), Brian Nordstrom (Football)

HITTIN' THE BOOKS

BEYOND THE GAME

QUARTER 3

The **3rd Quarter** focused in on the importance of education when it comes to fulfilling life goals, both for athletes and non-athletes. Each panelist highlighted the importance of discovering mentors, exploring difficult subjects, and sharing our passions with others.



➔ “Academics is a way to have tools to navigate life.” - **Andrew Green**

Laurel D'Antoni

*Head of Rockets
Women's Organization*

Tom Stallings

*Professor in the Practice,
Rice University*

Andrew Green

*Co-Founder of the non-profit
organization Sportin' The Grades*

Lennie Waite

Current: Rice assistant coach
and Sport Psychologist

Former: Olympian for team
Great Britain



Paul Janish

Current: Rice Baseball Coach

Former: Played professionally
for the Reds, Braves, and Orioles



Tony Rocha

Midfielder for the
Orlando City SC



Jon Duplantier

3rd Round pick by the
Arizona Diamondbacks



ON THE FIELD UNDER THE LIGHTS QUARTER 4

The **4th Quarter** explored the relentless careers of four professional athletes, detailing the highs and lows of pursuing a life in professional sports. Students were advised to remain humble, minimize stress, and stick to the basics.

Memorable Quotes

"Never be afraid to go up and shake someone's hand." -**Brendan Fournie**

"Find someone to mentor you." -**Chef Rey**

"Share your passions with the people who are close to you, and they'll help you achieve your dreams." -**Tom Stallings**

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"Learn how to fail beautifully" -**Lennie Waite**

"Take the time to diversify and distinguish yourself from your peers" -**Brian Nordstrom**

Attending Groups



LAKE HOUSTON
BASKETBALL



BOYS & GIRLS CLUBS
OF METROPOLITAN HOUSTON



LEGACY THE SCHOOL OF SPORT SCIENCES
ESTABLISHED 2011



Student Sentiments

"GameBreakers was awesome because of the real pro athletes I was able to learn from. I hope one of them can mentor me." -**Charles, YES Prep**

"My favorite part? Meeting Jon (Duplantier)." -**Nina, Jersey Village**

"After experiencing GameBreakers, I want to learn more about how to combine sports and engineering." -**Matti, Kingwood**

"I loved the interactive activities!" -**Charle, Northside**

"I loved Dr. Green's *Sportin' The Grades* game. I want to learn more about STEM and interesting jobs related to it." -**Etienne, Cy Ridge**

Program Results

56.8%

Female Students

68.2%

Opted-in to RSBS
Mentorship Program



95.3%

Became more aware of sport
industry opportunities

95.5%

Would come back in 2018



Thank Yous and Takeaways

Rice Sport Business Society would like to thank the following parties for their invaluable contributions to GameBreakers Rice 207:

Professor Joe Branch, Speakers/Panelists, Community Partners, Attending Groups/Organizations, The Brian Patterson Sport Performance Center, Rice University Department of Sport Management

We firmly believe GameBreakers Rice 2017 impacted the lives of all attending students by providing valuable exposure to older students, professionals, and professors in the sports industry and introducing the intricacies and values of staying involved in sports far past their playing careers.

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RICE



See you next year!