



The 2016 NCAA Men's Final Four, 2016 Copa America Centenario, and Super Bowl LI were all hosted at NRG Stadium in Houston, Texas from April 2016 to February 2017.



Rice Sport Business Society is a student-run organization at Rice that seeks to build practical Sport Management skills and sport industry connections for its members as well as the prestige of the Rice Sport Management degree.



The Department of Sport Management explores basic business concepts as related to the sport industry. Sport Management offers a Bachelor of Arts (B.A.) undergraduate degree.

# HOUSTON: AMERICA'S HOTTEST HOST CITY



PRESENTED BY RICE SPORT BUSINESS SOCIETY

APRIL 13, 2017

7:00 - 8:00 PM



## CALLYE DANNHEIM EMMONS '07

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- Final Four Fan Fest Project Manager, Turner Sports
- Super Bowl LIVE Event Operations Director, Houston Super Bowl Host Committee
- Venue Director, Copa America 2016 Local Organizing Committee – Houston
- Rice Sport Management, Economics, & Management '07



## KEVIN COOPER

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- Recently founded Point One Group
- Senior Director of External Communications and Media Relations, Houston Super Bowl Host Committee
- Senior Director of Communications, Houston Texans (2010-2016)



## DIANE CROSSEY

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- Professor in the Practice, Rice Department of Sport Management
- Event Manager, Copa America 2016 Local Organizing Committee – Houston
- Senior Director of Event Operations and Guest Services, Houston Texans (2002-2015)



## DOUG HALL

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- Vice President of Special Projects, Harris County - Houston Sports Authority
- Executive Vice President of Operations, Houston Super Bowl Host Committee (2016-2017)
- President and CEO, 2016 Houston Final Four Local Organizing Committee (2014-2016)

